

WIFCA BOARD MEETING MINUTES

January 10, 2013 via Teleconference

Meeting Convened: Steve Ulik called the meeting to order at 8:02 am

Members Present: Liz Allen, Roger Hegg, Fred Jaeckle, Bruce Klainot, Kurt Meiers, Pete Stollberg, Steve Ulik, Steve Walter, Wendy Werner, Jay Zurn

Members Absent: Jerry Daniels, Cristina Klukowski, Gordy Potter, Bob Steinberg

Minutes Review: The December minutes were approved by Bruce Klainot and seconded by Wendy Werner.

Treasurer's Report:

Fred reported that we had revenues for the year of \$33,882.83 and expenses of \$ 35,288.99. The checkbook had a balance of \$7,621.43 and savings of \$17,602.05. For the year ending 2012 we had a -\$1,406.16 cash flow and an operating loss of \$ 3,331.16. These numbers reflect the majority of the monies due from World, with just a few dollars yet to be received. Though we are not required to file tax forms because we have less than \$40,000.00 revenue for the year, we will submit forms.

Membership and Executive Director Report: Roger stated that we added one Associate Member bringing our total to eleven. Joint Memberships are up from six to eleven. Sundquist from Oshkosh has joined and two Retail Only Members have joined. JM Carpets and Superior Floorcovering are our two new Retail Only Members. Steve Ulik asked that a current list of signups be sent out to members to aid in recruiting members. Roger further reported that there was no new news from World.

Spring Meeting: We're striving to get Bob Shaw as the speaker. Jerry Daniels is working with Wade Cassidy to see if we can arrange for that to happen. No other news at this time.

Golf Outing: Everything is in place and Bruce hopes to get invitations out earlier this year, starting in March. We discussed the gifts Roger found and most favored the golf kits. Bruce said with our savings over other years we should try to enhance our door prizes. After a brief discussion we all felt that would be best. TV's & I pads among other ideas were discussed.

Training: It was suggested by Steve Ulik we have training courses at a nominal fee of perhaps \$75/day. Ideas like LVT, hardwood and ceramic training and an evening session regarding moisture testing and remedies were discussed. Pete Stollberg will investigate. We will continue to partner with CFI on training whenever possible.

Face Book: Kurt can use pictures of past events to help establish our site. Steve Ulik suggested we have a designated photographer to take pictures at future events to help build and promote our page. Bruce was going to get pictures of the golf course for this year's outing. If you have pictures please forward them to Kurt. Kurt will put together the Face Book page for Board review.

Brewers: Steve Ulik will talk to Jerry about his contact for a Brewer tailgate organizer. Bruce will be checking in with Jim at the Brewers about cost, dates, setup etc. He suggested we have two ticket prices. One for the game & tailgate and the second would include a hotel room and a bus ride to and from the stadium. Bruce hopes to have information by the February meeting.

NEXT MEETING: The next Meeting will be a teleconference on Tuesday, February 12, 2013 at 8:00 a.m. Teleconference 1-800-201-2375 code 553738

ADJOURNMENT: Fred Jaeckle made a motion to adjourn and Liz Allen seconded it. The meeting was adjourned at 8:42.

Submitted by Steve Walter

Teleconference 1-800-201-2375 code 553738