

WIFCA BOARD MEETING MINUTES

January 14, 2014 via Teleconference

MEETING CONVENED:

Steve Ulik called the meeting to order at 8:00 a.m.

MEMBERS PRESENT:

Liz Allen, Roger Hegg, , Fred Jaeckle , Bruce Klainot, Kurt Meiers, Gordy Potter, Bob Steinberg, Pete Stollberg, Steve Ulik, Steve Walter

MEMBERS ABSENT:

Jerry Daniels, Sam Hughes, Nate Hall, Wendy Werner, Jay Zurn

MINUTES:

A motion to approve the minutes was made by Fred Jaeckle and seconded by Bruce Klainot. The minutes were approved.

TREASURER'S REPORT:

Fred reported that we had revenues for the month of December of \$6,646.51 and expenses of \$6,528.13. The checkbook had a balance of \$7,670.12 and savings of \$14,610.39. For the year 2013, there were revenues of \$38,613.64 with expenses of \$ 42,608.93 thus incurring a loss of \$3,995.25. A bill still needs to be submitted to WFCFA for approximately \$300.

MEMBERSHIP and EXECUTIVE DIRECTOR REPORT:

Roger stated that there are 25 Joint memberships, 9 Associates and 5 Retail Only members. For the entire year of 2013, we had 28 Joint members so we feel that we are off to a fine start. We have already qualified for the \$7,500 level of reimbursement from the WFCFA. Steve Ulik requested that a current membership roster be posted on our web site, as well as any pertinent dates for upcoming events. The membership discount period ends January 17, 2014. Roger will send out one more email particularly focusing on 2013 members. Roger Hegg, Liz Allen and Steve Ulik will contact some prospective members. The Board also was urged to contact and encourage any prospective members.

TRAINING:

Steve Ulik has an employee who is interested in becoming an Independent Inspector and asked if anyone had some contacts or information on how to pursue this career.

SPRING MEETING

There has not been much progress; however, Fred has a few leads for marketing to millennials. Steve Ulik will contact Wendy Werner because she had a speaker in mind on the same topic. Liz Allen will contact reps in the Minnesota territory for some potential program ideas. Roger will further explore possible venues for our meeting.

NEW BUSINESS:

Fred Jaeckle said that all officers on the ballot were approved. Fred Jaeckle will talk to Roger Hegg about the results of the survey for the Executive Director. By and large, results were very favorable.

Roger Hegg asked if anyone was going to Surfaces to see if they could swing by the WFCFA booth and talk with Freda. We would be looking for any feedback from them on virtually anything. We would also be looking for ideas on how to increase the value of a WIFCA & WFCFA membership. Bruce Klainot said he could stop at Surfaces.

Roger was considering moving our PO Box to make his job easier. He felt at this time we should use up our existing inventory of envelopes and letterhead. We could consider having our mail delivered to Roger Hegg. Fred thought this may not be very expensive.

NEXT MEETING:

The next meeting will be a teleconference on Tuesday, February 11, 2014 at 8:00 a.m.

ADJOURNMENT:

Bruce Klainot moved to adjourn and Liz Allen seconded. The meeting was adjourned at 8:50 a.m.

Respectfully submitted,

Steve Walter