

WIFCA BOARD MEETING MINUTES

March 12, 2013 at the Machine Shed

Meeting Convened: Steve Ulik called the meeting to order at 7:50 a.m.

Members Present: Roger Hegg, Bruce Klainot, Bob Steinberg, Pete Stollberg, Steve Ulik

Members Absent: Liz Allen, Jerry Daniels, Nate Hall, Fred Jaeckle, Kurt Meiers, Gordy Potter, Steve Walter, Wendy Werner, Jay Zurn

Minutes Review:

After corrections, a motion to approve the January minutes was made by Roger Hegg and seconded by Bruce Klainot. The minutes were approved.

Treasurer's Report:

Roger Hegg presented the Treasurer's report that had been sent to him by Fred Jaeckle. Revenue for February was \$1,075.68 and expenses were \$2,423.94. As of the end of February the checking balance was \$3,539.85 and the savings balance was \$17,603.48. The total in the accounts is \$21,143.33. A request for clarification of the February expenses was requested since they seemed high. Fred Jaeckle continues to work on the IRS issue regarding not filing the 990 EZ Form. The dispute involves a \$2,400 penalty and interest for not filing. Fred will update the Board as the process continues. A motion to approve the Treasurer's report was made by Pete Stollberg and seconded by Bob Steinberg with consideration for clarification of February expenses. The Treasurer's report was approved.

Membership and Executive Director Report:

Roger Hegg informed the Board that the goal has been met to qualify for the \$7,500 reimbursement level from WfCA. Currently we have 15 Associate Members; 6 Retail Only; and 25 Joint Members. Community Warehouse, K Tec Cleaners Kahle Floors and Bill Kerns have joined the WifCA. Bob Steinberg suggested that Shaw, Beaulieu, and Mohawk be approached for Associate Membership for all sales people.

Roger stated that the WifCA came in second for the Howard Olanski Award. Chicago Floor Covering Association won the award. WifCA had won the award the last couple of years. Previously Chicago Floor Covering Association was not in our Mid-size Affiliate grouping. The Large Affiliate grouping was won by Washington State Floor Covering with honorable mention

to Maryland. The Small Affiliate was won by Sacramento Valley Floor Covering Association with honorable mention to the Arizona – San Diego Affiliate.

Roger stated March 31, 2013 is the deadline for submittal of qualified reimbursement to WFCA. Fred Jaeckle was notified of the cut-off date for submission of any outstanding reimbursable expenses.

The Board was reminded to save these dates: (a) Spring Meeting - May 8, 2013, (b) Golf Outing – June 11, 2013, and (b) Brewer’s Game – September 21, 2013.

Spring Meeting:

The key speaker, Tom Lape’, has been confirmed. The Board agreed to have the Spring Meeting at a site other than Potawatomi. Bruce Klainot will search out locations in the Brookfield area. Notification for the Spring Meeting should be sent out five weeks before the meeting or by April 1, 2013.

Golf Outing:

Bruce reported that the brochure is finalized and will be distributed at the Spring Meeting. Sponsor forms will be ready by then as well.

Face Book:

Face Book status is on hold until the next meeting.

Brewer Outing:

Bruce said that the seating for the Brewer game will be in the Dew Deck area, and include the buffet and drink tickets. Pricing will be in the \$70 range. It was suggested that Brewer tickets for this outing be given as a door prize at the WiFCA Golf Outing event.

NEXT MEETING:

The next meeting will be at the Machine Shed on Tuesday, April 9, 2013 at 7:45 a.m.

ADJOURNMENT:

Bob Steinberg made a motion to adjourn and Bruce Klainot seconded it. The meeting was adjourned at 8:53 a.m.

Submitted by Steve Ulik

