

WIFCA BOARD MEETING MINUTES

May 28, 2013 via Teleconference

MEETING CONVENED: Steve Ulik called the meeting to order at 8:15 am.

MEMBERS PRESENT: Liz Allen, Jerry Daniels , Fred Jaeckle, Bruce Klainot , Tony Marotta, Bob Steinberg, Pete Stollberg, Steve Ulik, Steve Walter, Wendy Werner, Jay Zurn, Roger Hegg

MEMBERS ABSENT: Nate Hall, Kurt Meiers

MINUTES:

After corrections, a motion to approve the minutes were made by Bruce Klainot and seconded by Liz Allen. The minutes were approved.

TREASUREES REPORT:

Fred reported that we had a balance of \$4,029.90 and savings of \$13,604.72. All IRS issues have been resolved. Some Golf outing revenues still need to be booked. The Spring Meeting was a slight loss financially. We agreed to pay for 85 attendees and there were only 74. In the future, we will need to lower our overage estimates.

MEMBERSHIP & EXECUTIVE DIRECTOR REPORT:

Roger reported that Florstar and George Graubner have joined. Our Associate Membership has grown from 17 to 19. The Retail Membership remains at 7 and Joint Membership at 27. Braun Trucking and Cheney Carpet may join in the near future.

SPRING MEETING:

The response to the Spring Meeting was very positive. One person from ProSource became quite ill after the meal. It was uncertain if he had an allergic reaction to something that was served. Many commented how they missed the dessert offerings. This should be included the next time with the understanding that price will need to be raised.

GOLF OUTING:

There are 81 golfers signed up. Bruce Klainot needs a volunteer for registration. Liz Allen, Ed Koepel, Tony Marrotta and Wayne Sevick all volunteered their services. Bruce will meet with the Country Club Friday to confirm everything and tie up loose ends. We need a few more new sponsors and possibly some new signage. The hole-in-one price is \$5,000. Roger is handling trophies with prize money being \$60, \$40 and \$20 for the top three teams. Gift shop certificates, Brewer tickets and an I-pad will head our selection of door prizes.

FACEBOOK:

We will wait for Kurt Meiers for an update on our Facebook status.

NEW BUSINESS:

We will revisit Lead Training as that topic has again been raised. World is creating a program on Positive Customer Service.

ADJOURNMENT:

The meeting ended abruptly when Steve Ulik disconnected to attend an appointment, not realizing his disconnection disconnected everyone.

NEXT MEETING:

Our next meeting will be Tuesday, July 9, 2013, at 7:45 a.m. at the Machine Shed.

Submitted: Steve Walter

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