

*WIFCA BOARD MEETING MINUTES*

Friday, November 9, 2012 via Teleconference

Meeting Convened: Steve Ulik called the meeting to order at 8:01 a.m.

Members Present: Jerry Daniels, Dean Ehlert, Fred Jaeckle, Bruce Klainot, Cristina Klukowski, Kurt Meiers, Gordy Potter, Bob Steinberg, Pete Stollberg, Steve Ulik, Steve Walter, Wendy Werner, Roger Hegg, and Jay Zurn

Members Absent: Elizabeth Allen,

Minutes Review:

A motion was made by Dean Ehlert to approve the minutes and seconded by Jerry Daniels. The minutes were approved.

Treasurer's Report:

Revenues were received in the amount of .25 and expenses were \$1,512.02. The checking account balance is \$3,642.09 and the savings account \$24,242.48. \$2,500.00 was transferred to checking to maintain a minimum of \$2,500 in that account. Roger said he received no response from other organizations as to the amount of cash reserve they maintain. Fred Jaeckle suggested we maintain a reserve equal to two years operating expenses without incoming revenue.

The revenue received from the Golf Outing was \$15,090 and expenses \$12,690 with a profit of \$2,400.

The Board agreed to donate \$2,790 to Feeding America; \$120 to Lacrosse/MN, with distribution of \$920 for the South, North and West; \$\$1,750 to the Southeast Food Pantry and \$200 to the World Floor Covering Foundation.

Steve Walter moved to approve the Treasurer's report and Steve Ulik seconded. The report was approved.

Membership and Executive Director Report:

Fred will email the Executive Director Evaluation forms. Face Book discussions were deferred for now.

### Fall Meeting

Fifty four people have signed up to attend the Fall meeting, in addition to Rebecca from Shaw and one guest. The Board was asked to email Roger with any questions for our speaker. Roger said a speaker from CFI wants to address training. Bruce confirmed that we will have microphones and will advise Potawatomi of the numbers attending. Roger Hegg and Steve Ulik will discuss the format for the meeting. There will be membership flyers on the tables with the \$50 coupon and bullet points showing how to maximize member benefits. Roger Hegg, Steve Ulik and Bruce Klainot will be at Potawatomi at 5:00 p.m. to set up.

### Golf Outing

The Golf Outing will be held at the Rock River Country Club in Waupun on June 11, 2013. The cost of \$60 includes cart, box lunch and 2 meat buffet. Bruce said we are all set to go.

### New Business

Jerry Daniels reported that 300 name tag holders would run \$125 to \$150. He will check what the cost of adding the LOGO would be.

Roger said he will be emailing guidelines for the newly named Retailer Classified Ads and we should set. Hopefully he will announce at the meeting the existence of this feature on our website.

### NEXT MEETING

The next meeting will be held on Tuesday, December 11, 2012 at 7:45 a.m. at the Machine Shed.

### ADJOURNMENT

Bruce Klainot moved to adjourn, and Roger Hegg seconded the motion. The meeting was adjourned at 8:57 a.m.

Submitted by Steve Walter