

*WIFCA BOARD MEETING MINUTES*

Tuesday October 16, 2012 at the Machine Shed

Meeting Convened: Steve Ulik called the meeting to order at 7:48 am.

Members Present: Roger Hegg, Wendy Werner, Dean Ehlert, Bob Steinberg, Pete Stollberg, Steve Ulik, Steve Walter, Bruce Klainot, Liz Allen, Cristina Klukowski, Jerry Daniels, Gordy Potter, Kurt Meiers and Jay Zurn

Members Absent: Fred Jaeckle

Minutes Review: The golf outing revenue is approximately \$2,500-\$2,600, not \$325.00 as reported. We will request that Fred give us a solid final figure for the golf outing. Our Fall Meeting speaker's first name was corrected from Dan to Don. Two minor typos were corrected under New Business. A motion was made by Gordy Potter to approve the minutes and seconded by Pete Stollberg. The minutes were approved

Treasurer's Report:

In the absence of Fred Jaeckle, Roger Hegg reported that we had revenues of \$ .95 and expenses of \$31.90. The checking account balance was \$2,616.16 and savings were \$23,099.24. Steve Ulik made a motion to approve the Treasurer's report and Bruce Klainot seconded it. The Treasurer's report was approved.

Membership and Executive Director Report: Roger confirmed that Floor Quest is a member of World. We currently have 19 Associate, 5 Retail only and 33 Joint memberships. Roger confirmed that rates from World will remain the same. Steve Ulik moved to keep WIFCA rates the same, and this was confirmed by a show of hands. The rates are \$200 for a Joint Membership and Retail Only \$100. Roger hopes to invoice past members by late November or early December. We want to be well in advance of buying group meetings because Joint members can get reimbursed for ½ of meeting fees. Roger informed us that World is making a special consideration for anyone attending CFI events and would receive 100% reimbursement. For 2013, anyone attending a CFS, CFE or CFP event will be reimbursed at the 75% level. Roger will make some changes to the membership form to reflect these changes. The members of the Board were notified that Dean Jaber has resigned.

## Fall Meeting

Bruce Klainot confirmed we have the Tribal Room at Potawatomi reserved for Wednesday, Nov. 14<sup>th</sup>. The format will be similar to the Spring Meeting including the \$10.00 match play coupon. Roger will see if Don needs any AV equipment and will make sure we have one or two microphones for the audience to ask questions. There will be a cash bar with two bartenders. We need to give Potawatomi final numbers by November 9<sup>th</sup>. Flyers were going in the mail on October 16<sup>th</sup>. Roger, Bruce and Steve Ulik agreed to work the greeting table. The possibility of a hanging name tag for attendees will be researched.

## New Business

Golf Outing for 2013: Bruce contacted the Rock River course in Horicon. He has heard the food was not very good and their communication skills were lacking. The Rock River Country Club in Waupun is being considered as a different venue. Bruce will be golfing there on October 19, 2012 and will report back. June 11, 2013 is the tentative date for next year's golf outing.

Steve Ulik moved that our donations for the year be the same as last year's and include the additional revenue from the golf 50/50 raffle. Kurt Meier seconded. The motion was approved.

Steve Ulik and Roger will get up to speed on our Face book page and report back.

Monthly coupons sponsored by suppliers or the Association are being considered as an added member benefit. This will be revisited at our December meeting.

Guidelines for our online Classified Ad section were discussed and passed out. It was suggested that there be a \$25 fee for nonmembers and no charge for members. This will continue to evolve.

## ADJOURNMENT

Bob Steinberg moved to adjourn, and Jay Zurn seconded the motion. The meeting was adjourned at 9:07 a.m.

## NEXT MEETING

A teleconference will be held on Friday, November 9, 2012 at 8:00 a.m.

Submitted by Steve Walter